

ORDER



Orders
Order / Rev: 704797
Alt Order #: 06264935
Product Desc: RNC - ROMNEY
Estimate: 146
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/06/12 / 08/07/12
Order Type: Political

WFMY-TV

Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, M/ RNC
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	96	\$37,755.00	\$32,091.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	96	\$37,755.00	\$32,091.75	0.00
Totals	96	\$37,755.00	\$32,091.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	08/08/12	08/10/12	M-F 6-8a Good Morning Show	CM	6-8a	-- 111--	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-- 111--	3		\$175.00		0.00						
E 2	WFMY	08/13/12	08/14/12	M-F 6-8a Good Morning Show	CM	6-8a	11-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	11-----	2		\$175.00		0.00						
E 3	WFMY	08/08/12	08/10/12	CBS This Morning CBS This Morning	CM	8-10a	-- 111--	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-- 111--	3		\$90.00		0.00						
E 4	WFMY	08/13/12	08/14/12	CBS This Morning CBS This Morning	CM	8-10a	11-----	:30	2	\$90.00	P-2	0.00	NM	2	\$180.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	11-----	2		\$90.00		0.00						
E 5	WFMY	08/08/12	08/10/12	M-F 10-11a Andy Griffith	CM	10-11a	-- 111--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-- 111--	3		\$80.00		0.00						

Advertiser:	Romney, M/ RNC
Product Desc:	RNC - ROMNEY
Estimate:	146

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFMY	08/08/12	08/10/12	M-F 10-11a Andy Griffith	CM	10-11a	--111--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/06/12-08/12/12		M-F 10-11a		10-11a	(10:00 AM-10:29 AM)WThF----	:30		\$80.00		0.00	NM		
3	WFMY	08/10/12-08/10/12		M-F 10-11a		10-11a	(10:00 AM-10:29 AM)-----F----	:30		\$80.00		0.00	NM		
E 6	WFMY	08/13/12	08/14/12	M-F 10-11a Andy Griffith	CM	10-11a	11-----	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$80.00		0.00			
E 7	WFMY	08/08/12	08/10/12	Price Is Right Price Is Right	CM	11a-12p	--222--	:30	6	\$250.00	P-2	0.00	NM	6	\$1,500.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--					6	\$250.00		0.00			
E 8	WFMY	08/13/12	08/14/12	Price Is Right Price Is Right	CM	11a-12p	22-----	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----					4	\$250.00		0.00			
E 9	WFMY	08/08/12	08/10/12	News2 at Noon News2 at Noon	CM	12-1230p	--222--	:30	6	\$250.00	P-2	0.00	NM	6	\$1,500.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--					6	\$250.00		0.00			
E 10	WFMY	08/13/12	08/14/12	News2 at Noon News2 at Noon	CM	12-1230p	22-----	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----					4	\$250.00		0.00			
E 11	WFMY	08/08/12	08/10/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	--111--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$350.00		0.00			
E 12	WFMY	08/13/12	08/14/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	11-----	:30	2	\$350.00	P-1	0.00	NM	2	\$700.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$350.00		0.00			
E 13	WFMY	08/13/12	08/14/12	M-F 2-3p The Talk	CM	2-3p	11-----	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$200.00		0.00			
E 14	WFMY	08/08/12	08/10/12	M-F 2-3p The Talk	CM	2-3p	--111--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$200.00		0.00			
E 15	WFMY	08/13/12	08/14/12	M-F 3-4p Let's Make a Deal	CM	3-4p	11-----	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$200.00		0.00			
E 16	WFMY	08/08/12	08/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--111--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
1X MAX/DAY															

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFMY	08/08/12	08/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p -- 111--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$200.00		0.00			
E 17	WFMY	08/13/12	08/14/12	News 2 at 5 News 2 at 5	CM	5-530p 11-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	11-----					2	\$350.00		0.00			
E 18	WFMY	08/08/12	08/10/12	News 2 at 5 News 2 at 5	CM	5-530p -- 111--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$350.00		0.00			
E 19	WFMY	08/13/12	08/14/12	530-6p Andy Griffith Andy Griffith	CM	530-6p 11-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	11-----					2	\$400.00		0.00			
E 20	WFMY	08/08/12	08/10/12	530-6p Andy Griffith Andy Griffith	CM	530-6p -- 111--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$400.00		0.00			
E 21	WFMY	08/08/12	08/10/12	News 2 at 6 News 2 at 6	CM	6-630p -- 111--	:30	3	\$575.00	P-2	0.00	NM	3	\$1,725.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$575.00		0.00			
E 22	WFMY	08/13/12	08/14/12	News 2 at 6 News 2 at 6	CM	6-630p 11-----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	11-----					2	\$575.00		0.00			
E 23	WFMY	08/08/12	08/10/12	PA (M-F) Wheel/Jeopardy	CM	7-8p -- 111--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$750.00		0.00			
E 24	WFMY	08/13/12	08/14/12	PA (M-F) Wheel/Jeopardy	CM	7-8p 11-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	11-----					2	\$750.00		0.00			
E 25	WFMY	08/08/12	08/10/12	News 2 at 11 News 2 at 11	CM	11-1135p -- 111--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	-- 111--					3	\$650.00		0.00			
E 26	WFMY	08/13/12	08/14/12	News 2 at 11 News 2 at 11	CM	11-1135p 11-----	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	11-----					2	\$650.00		0.00			
E 27	WFMY	08/14/12	08/14/12	Tue Prime A NCIS	CM	8-9p -T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
1X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	-T-----					1	\$3,000.00		0.00			
E 28	WFMY	08/08/12	08/08/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p --W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WFMY	08/08/12	08/08/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1				\$1,100.00		0.00			
E 29	WFMY	08/10/12	08/10/12	Fri Prime B CSI: NY	CM	9-10p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1				\$1,000.00		0.00			
E 30	WFMY	08/10/12	08/10/12	Fri Prime C Blue Bloods	CM	10-11p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1				\$1,000.00		0.00			
E 31	WFMY	08/11/12	08/11/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		2				\$175.00		0.00			
E 32	WFMY	08/11/12	08/11/12	PGA Championship PGA Championship	CM	2-6p (2:00 PM-6:00 PM)	-----S-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$750.00		0.00			
E 33	WFMY	08/11/12	08/11/12	News 2 at 7 Saturday News 2 at 7 Saturday	CM	7-730p	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$200.00		0.00			
E 34	WFMY	08/11/12	08/11/12	PA (Sa) Sat Wheel/Jeopardy	CM	7-8p	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$175.00		0.00			
E 35	WFMY	08/11/12	08/11/12	Sat Prime A Sat Prime A	CM	8-9p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$500.00		0.00			
E 36	WFMY	08/11/12	08/11/12	Sat Prime B Sat Prime B	CM	9-10p	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$500.00		0.00			
E 37	WFMY	08/11/12	08/11/12	Sat Prime C Sat Prime C	CM	10-11p	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$1,200.00		0.00			
E 38	WFMY	08/11/12	08/11/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$650.00		0.00			
E 39	WFMY	08/11/12	08/11/12	1135-1235a Sat 1135p-1235a Sat	CM	1135p-1235a	-----S-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$80.00		0.00			
E 40	WFMY	08/12/12	08/12/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		2				\$175.00		0.00			
E 41	WFMY	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		2				\$350.00		0.00			
E 42	WFMY	08/12/12	08/12/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 704797
 Alt Order #: 06264935
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Romney, M/ RNC
 Product Desc: RNC - ROMNEY
 Estimate: 146

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	WFMY	08/12/12	08/12/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S	1		\$700.00		0.00						
E 43	WFMY	08/12/12	08/12/12	PGA Championship PGA Championship	CM	2-6p (2:00 PM-6:00 PM)	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S	1		\$750.00		0.00						
E 44	WFMY	08/12/12	08/12/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S	1		\$650.00		0.00						
													Totals	96	\$37,755.00